

POSITIONAL STATEMENT FOR FUTURE DEVELOPMENT
IN THE FRINGE DISTRICT WITH AUCKLAND TRANSPORT

MEETING THE NEEDS OF OUR PEOPLE, AND OUR COMMUNITIES



The place to be

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EDEN PARK
MORNINGSIDE

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Foreword - A very, very, brief and crude history of The Fringe District

The Fringe District – Three vibrant community-driven town centres, located in a narrow corridor, that sits on the Auckland City Fringe, including Kingsland, Eden Park and Morningside, are just one stage to central Auckland City.

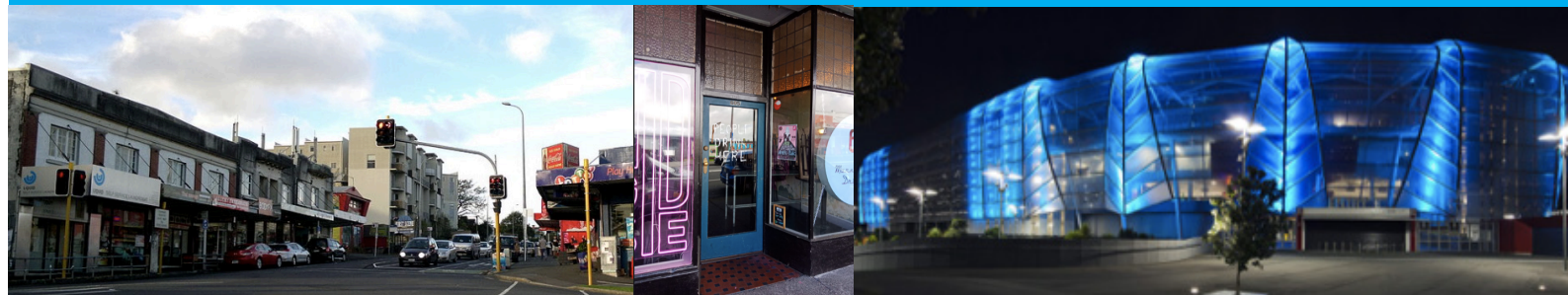
Steeped in history, heritage buildings, and architecture, are a range of eras across the suburbs, though predominantly from Edwardian and interwar periods, alongside industrial modernisation we are an eclectic neighbourhood where like attracts like.

The Kingsland has a heritage trail features iconic buildings and sites of interest identified by plaques, uses smartphone technology to provide information on the local history; The 1911 Kingsland Post Office, (478 New North Road), is typical government architecture, and remained in postal use until 1989. The Portland Buildings, (below left), on New North Road, Kingsland built in 1914 sit beside The Kingsland Pharmacy and Mekong Neua Thai Restaurant, which are both examples of 1890s villas with shop front extensions.



The Trinity Methodist Church, (above right), on the corner of New North Road and Sandringham Road, was constructed in 1897 and the Jubilee Hall in 1909. Memorial windows in the church commemorate local men who died in the First and Second World Wars.

The Pages Stores, (now Little Q, Kingsland Social, and The Kingslander), were built in the late 1880's. The Stores provided goods and grain and were ideally situated close to rail, and later a major tram stop. In 1881, the long-awaited railway came, connecting Newmarket with Helensville with stops in Mt Eden, Kingsland, Morningside and Mt Albert. And in 1903, the same year Eden Park opened as a sport ground, trams began connecting Mt Eden, Balmoral, Kingsland and Mt Albert with the city, right up into the 1950's.



Morningside, centred on the Morningside shops on New North Road and Morningside railway station. One of Morningside's largest buildings is the 1920s brick building which formerly housed the Mount Albert Borough Council, now an eclectic staple of bars, eateries, and essential services.

Across from the Kingsland trainstation, and minutes from Morningside Train Station, sits our largest asset, the iconic Eden Park, a sports ground since 1903. This highly modernised venue is now NZ's most accessible stadium for all walks and stages of life.

The Fringe District Positional Statement FOR AN ENHANCED & CONNECTED COMMUNITY

The Fringe District – the place to be in Auckland, with a dynamic future that includes more connectivity, accessibility, desirability, and safety for all, with AT's Connected Communities project.

The Fringe District supports any opportunities and improvements that enhance the overall experience of, and the return experience to, our destination.

We support developing the desirability of our destination with a focus on connectivity and safety, and with a future that balances accessibility from all modes of transport, as well as all walks and stages of life, to our eclectic part of the Auckland city fringe.

We believe good consultation, continuous communication, collaboration, and ongoing support from AT to our business community, alongside a deep understanding of our community, and future community needs, are key to good concepts through to delivery and completion.

Any proposed changes should enhance the current, and all future experiences of visitors, locals, landlords, and business owners, and should develop deeper connections in the community, while allowing every opportunity to **grow and thrive as a destination to go to**, not drive through.





We Support Connectivity

- That enhances the experience of our neighbourhood
- That enhances how people get to, and how often they can visit our neighbourhood
- With the delivery of a better connected public transport network into our destination
- That allows easy access for private vehicles; car, bike, motorbike, and scooters to stay and visit our destination (not just drive through)
- That includes enhanced footpaths and outdoor dining areas along our destination corridor, to meet and enjoy, and with room for when crowds spill onto the streets from Eden Park
- That delivers more green spaces to walk, talk, pause, and sit outside
- With street-lamps that allow us to connect through branding - flying flags showcasing The Fringe District colours and logos across our destination

We Support Accessibility

- That ensures The Fringe District is accessible to all, and has a future for all modes of transport, and all walks and stages of life; be that by foot, with a pram, in a wheelchair, use of an walking aide, guide dog, car, motorbike, bike, bus, train, and on a scooter so everyone can get to, visit, and enjoy their journey, our streetscapes, and our neighbourhood
- That delivers a simpler, more frequent, and better connected, public transport network of buses, trains and light rail **into**, (not just through), **our destination**;
 - with multiple access points along the entire corridor and villages
 - with frequent options for wheelchair users, and all those less able bodied
- That includes cycleways, and cycle lanes into our village centres that are safe, easy, and accessible
- Complimented by dedicated and easy to find motorbike, bike & scooter parking
- That provides parking for all modes of transport including:
 - Easy to find and accessible car parking opportunities for all our visitors by car, for various lengths of stay; be it short, medium, or long term
 - Easy to find and accessible car parking opportunities for anyone physically challenged, our ageing population, and young parents with prams
 - Safe and accessible alternative modes of transport parking for bikes, scooters and motorbikes
 - Increased use of Nixon Park carpark
 - Multiple loading bays for easy access for pick up and deliveries to businesses

- More Park N Ride opportunities;
 - Increase the Park n Ride parking spaces at suitable locations, particularly on the Western Rail Line at stations that are not in town centres e.g. Fruitvale, Sunnyvale, Sturges Road Ranui and Swanson to improve access by public transport for those visiting and working in the Fringe District.
 - Provide Park n Ride spaces for use in the evenings at New Lynn and Henderson stations, when demand for parking at those stations is lower, to improve access by public transport for those visiting and working in the Fringe District. Many visitors and employees find it difficult to park in the immediate area and would welcome the opportunity to be able to safely Park N Ride, in particular from the west.
 - Provide Park and Ride opportunities within The Fringe District for use in the evenings Henderson, when demand for parking at those stations is lower, to improve access by car for those visiting and working in the Fringe District. More park and ride opportunities within, and along routes to our destination, will encourage and allow a greater population, who do not live near main arterial routes, to choose to park n ride, using a public transport option, and/or private vehicle options, into, and not through our destination.

Enabling long term use for Park and Ride to in and inside would further assist:

- Long term stay (those visiting for over two hours)
 - a) Sports teams to Nixon and Eden Park
 - b) Community groups to Nixon and Eden Park
 - c) Church groups to The Fringe District
 - d) Overnight visitors
 - e) Visitors who come to The Fringe District outside public transport hours; and this would include staff, who cannot access public transport to, or home from late night, or early morning shift work.
- Vertical Rotary Parking Devices;
 - At suitable locations, particularly on New North Road; utilising existing carparks to increase the access to carparking opportunities.
 - KiwiRail land next to the Morningside Railway station
 - Nixon Park Carpark
 - Eden Park Carpark

With each increasing parking opportunities <https://www.youtube.com/watch?v=TjNZnlw7Tx4>
- AT to lease land owned by KiwiRail;
 - to enable any Park and Ride, or Rotary Parking Devices to increase parking opportunities for those visiting, staying, and working outside the hours of the public transport network





We Support Enhanced Desirability

That enhances the experience, and feeling when you arrive at our destination, including:

- Streetscape enhancements that reflect the history and heritage of The Fringe District while acknowledging the eclectic and artistic community within it
- Enhanced footpaths, and outdoor dining areas along our destination corridor, to meet and enjoy, and with room for when crowds spill onto the streets from at Eden Park
- More intimate green spaces to stop, pause, sit and connect at
- Welcoming, comfortable, and accessible entry and exit points from public transport into, and out of, The Fringe District
- Accessibility to all; easy access for all people and all modes of transport
- A more frequent and better connected public transport network into our destination
- Street-lamps that allow us to connect through branding and provides opportunity for engagement with visitors for example flying flags showcasing The Fringe District colours and logos across our destination or promoting events at Eden Park, and electricity to light up the corridor at Christmas to enhance the experience for those travelling to and through our destination
- Lighting that connects the entire corridor, as an experience for someone driving, or passing through

We Support Safety Considerations

- Cycleways that are safe and assist with traffic flow, and pedestrian safety
- Increased lighting along cycle-lanes and pathways, and car parks
- Multiple zebra crossings along the entire corridor and village centres
- Zebra crossings that flow from train stations straight to bus stops
- Lighting pathways to poorly lit car parking areas
- Lighting and CCTV in park n rides, and Nixon Car Park
- CCTV in train stations, crossing areas, village centres
- Lighting to and from any park n ride areas
- Well-lit green areas for enjoyment and safety dawn to evening

We Support Development Support

- Minimizing disruption as and where possible – working in sections in low activity times
- A dedicated AT team to consult, and step businesses through consultation, disruption, delivery to completion
- An open line of communication to minimise disruption, and risk to business owners
- A dedicated team that ensures there is always access into shop fronts, and debris is cleared daily away from areas with foot traffic
- Financial aid and support relief for business owners when disruption stops, or discourages customers coming into their business
- A marketing package that promotes the great re-opening of The Fringe District, inviting customers to return to an enhanced experience, and better connected and accessible destination.





Ultimately, The Fringe District supports any opportunities and improvements that enhance the overall experience, and the return experience into, (not through), our destination.

We support developing the desirability of our destination with a focus on connectivity and safety, and **with a future that balances accessibility from all modes of transport, as well as all walks and stages of life**, to our eclectic part of the Auckland city fringe.

Enhancement does not come without change, disruption, and challenge and differing opinions. We understand we won't be able to represent all viewpoints. However, we will continue to ensure **the best interests of our business community, and wider community as a whole are met**, so our destination continues to thrive, and continues to be **the place to stop at, visit, enjoy, experience - and be yourself.**



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EAT & DRINK
WORK
LIVE
PLAY
CREATE
DO BUSINESS
BE YOURSELF

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