

**KINGSLAND BUSINESS SOCIETY INCORPORATED: 2022/2023 BUDGET - NO INCREASE FOR THIS PERIOD**

Budget FY24	GST Excl Budget												TOTAL	Var	2022 - 2023 Business Plan	
	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24				
BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET	BUDGET				
<b>Revenue</b>																
BID Targeted Rate 2023	245,068	61,267			61,267			61,267			61,267			245,068	0	No increase to BID rate - proceed with 2021-2022 original plan, with any covid adjustments
Local Board	9,000											9,000		9,000	0	Proposed funding allocation for Community Events for Local Board
Other Income 1 Phantom	1,200	100	100	100	100	100	100	100	100	100	100	100		1,200	0	Income from Phantom Billboards
*Sponsorship / Funding applications 1) EP	25,000			12,500	12,500									25,000	0	
Associate Memberships (30)	3,000		500					500			500			3,000	0	Projected refunds from GST payments
Interest Income	0													0	0	Projected income from interest
<b>Total Revenue</b>	<b>283,268</b>	<b>61,367</b>	<b>600</b>	<b>12,600</b>	<b>74,367</b>	<b>100</b>	<b>600</b>	<b>61,367</b>	<b>600</b>	<b>100</b>	<b>61,867</b>	<b>9,100</b>	<b>600</b>	<b>283,268</b>	<b>0</b>	
<b>General Expenses</b>																
Accountancy Fees	7,000	583	583	583	583	583	583	583	583	583	583	583	583	7,000	0	Accountant fees broken into monthly fees
AGM Expenses	1,500				1,500									1,500	0	
Audit Fees	4,500				4,500									4,500	0	Annual audit fee
Bank Charges	600	50	50	50	50	50	50	50	50	50	50	50	50	600	0	
Office	5,200	433	433	433	433	433	433	433	433	433	433	433	433	5,200	0	
Telephone and Internet	1,000	83	83	83	83	83	83	83	83	83	83	83	83	1,000	0	Monthly rental on office
Stationary	500	42	42	42	42	42	42	42	42	42	42	42	42	500	0	Monthly landline and internet charges
Computer Expenses	2,000	167	167	167	167	167	167	167	167	167	167	167	167	2,000	0	
Cloud / IT services (DropBox, Xero, Adobe)	3,032	253	253	253	253	253	253	253	253	253	253	253	253	3,032	0	
Insurance	2,000	167	167	167	167	167	167	167	167	167	167	167	167	2,000	0	
Kingsland Christmas Tree - Annual storage	4,287			1,072			1,072			1,072			1,072	4,287	0	
<b>Total General Expenses</b>	<b>31,619</b>	<b>1,778</b>	<b>1,778</b>	<b>2,849</b>	<b>7,778</b>	<b>1,778</b>	<b>2,849</b>	<b>1,778</b>	<b>1,778</b>	<b>2,849</b>	<b>1,778</b>	<b>1,778</b>	<b>2,849</b>	<b>31,619</b>	<b>0</b>	
<b>Advertising &amp; Marketing</b>																
NZME/Media Works Radio - The Hits and	25,000	2,083	2,083	2,083	2,083	2,083	2,083	2,083	2,083	2,083	2,083	2,083	2,083	25,000	0	Monthly campaigns that mirror on another and aim to push foot traffic into TFD
NZME Digital - NZ Herald	5,000	417	417	417	417	417	417	417	417	417	417	417	417	5,000	0	Monthly Radio campaigns - The Hits and Hauraki - using NZME family discount 90% off
Digital Billboards	5,000	417	417	417	417	417	417	417	417	417	417	417	417	5,000	0	Monthly Herald online Campaigns - 40,000 impressions - using NZME family discount 90% off
Ponsonby News	4,140	345	345	345	345	345	345	345	345	345	345	345	345	4,140	0	Monthly printed billboard campaigns - print versions of radio push
Facebook, Instagram, Tiktok, Whats App, F	2,500	208	208	208	208	208	208	208	208	208	208	208	208	2,500	0	Monthly campaigns
Eventfinda @ \$49 month	511	43	43	43	43	43	43	43	43	43	43	43	43	511	0	Monthly advertising of any community events - Date Night / Eden Park Christmas - info to click
<b>Total Advertising &amp; Marketing</b>	<b>42,151</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>3,513</b>	<b>42,151</b>	<b>0</b>	
<b>Events / Fixtures</b>																
<b>Online</b>																
Monthly giveaway \$300.00 30 Jan - 30 Nov	3,600	300	300	300	300	300	300	300	300	300	300	300	300	3,600	0	An Edne Park Christmas was postponed until 2023 - and tow smaller event established; A Kingsland
Friday Flavours Month x 2 Fridays March	5,000			2,500				2,500						5,000	0	Continuation of community campaign throughout 2022 - with vaxxed caregivers
<b>In-Person</b>																
Morningside for Live - Advertising Contribu	5,000							5,000						5,000	0	4 online campaigns - targeted to bring people into the neighbourhood on 4 specific evenings
April - Nov - Monthly Date Night Month 8	7,200		900	900	900				900	900	900	900		7,200	0	Budget will increase if sponsorship/funding is secured - by a proportion of the amount secured
May - NZ Music Month - Take It to the Str	8,000										8,000			8,000	0	Annual cost of installation, and taking down of 10M Christmas Tree
December - Eden Park Christmas 2023 (excl	45,000						45,000							45,000	0	One off cost for large star for top of 10M Christmas Tree
TBD - Unspecified event	0		0											0	0	Annual cost of storage of the Christmas Tree and decorations
<b>Total Events</b>	<b>73,800</b>	<b>300</b>	<b>1,200</b>	<b>1,200</b>	<b>3,700</b>	<b>1,200</b>	<b>45,300</b>	<b>300</b>	<b>7,800</b>	<b>1,200</b>	<b>1,200</b>	<b>9,200</b>	<b>1,200</b>	<b>73,800</b>	<b>0</b>	Weekly \$100 voucher online competition - to increase presence of individual businesses - and online
<b>Membership Enhancements</b>																
Security (increased from 22 period)	23,738	1,978	1,978	1,978	1,978	1,978	1,978	1,978	1,978	1,978	1,978	1,978	1,978	23,738	0	Baseline costs for security increase from 2022-2023 period.
Small annual Mural	7,500							7,500						7,500	0	Continued presence on streets, and lockdown service. Keeps reserves in place if required for
Marketview Report	3,500			3,500										3,500	0	One mural or gateway signage annually
Business Mentoring	4,000	500	500	500	500			1,000			1,000			4,000	0	
Business Network Meetings x 3	4,500	1,125		1,125				1,125			1,125			4,500	0	
November - Kingsland Christmas Tree - annual	12,000				6,000	6,000								12,000	0	
<b>Total enhancements</b>	<b>55,238</b>	<b>3,603</b>	<b>2,478</b>	<b>5,978</b>	<b>3,603</b>	<b>7,978</b>	<b>7,978</b>	<b>11,603</b>	<b>1,978</b>	<b>1,978</b>	<b>4,103</b>	<b>1,978</b>	<b>1,978</b>	<b>55,238</b>	<b>0</b>	
<b>Website</b>																
Wordpress Training (2)	1,000	500		500										1,000	0	Continue to enhance website
Website Hosting	600										200		400	600	0	Hosting of email and website
Photography / Videography (portrait & lan	6,000							6,000						6,000	0	Environmental portraits to use on website, social and Ponsonby news - to introduce person behind
<b>Total website</b>	<b>7,600</b>	<b>500</b>	<b>0</b>	<b>500</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>6,000</b>	<b>0</b>	<b>200</b>	<b>0</b>	<b>400</b>	<b>0</b>	<b>7,600</b>	<b>0</b>	
<b>Staffing</b>																
Contractor 1 Manager 30hrs increase hold	65,920	5,071	5,071	6,338	5,071	5,071	6,338	5,071	5,071	6,338	5,071	6,338	5,071	65,920	0	
Contracted Part Timer 15hrs (increase to \$	23,400	1,800	1,800	2,250	1,800	1,800	2,250	1,800	1,800	2,250	1,800	2,250	1,800	23,400	0	
	89,320	6,871	6,871	8,588	6,871	6,871	8,588	6,871	6,871	8,588	6,871	8,588	6,871	89,320	0	
<b>Total Expenses</b>	<b>299,729</b>	<b>16,564</b>	<b>15,839</b>	<b>22,629</b>	<b>25,464</b>	<b>21,339</b>	<b>68,229</b>	<b>24,064</b>	<b>27,939</b>	<b>18,129</b>	<b>17,664</b>	<b>25,057</b>	<b>16,811</b>	<b>299,729</b>	<b>0</b>	
<b>Total Income</b>	<b>283,268</b>	<b>61,367</b>	<b>600</b>	<b>12,600</b>	<b>74,367</b>	<b>100</b>	<b>600</b>	<b>61,367</b>	<b>600</b>	<b>100</b>	<b>61,867</b>	<b>9,100</b>	<b>600</b>	<b>283,268</b>	<b>0</b>	
<b>Deficit / Surplus</b>	<b>(16,461)</b>	<b>44,803</b>	<b>(15,239)</b>	<b>(10,029)</b>	<b>48,903</b>	<b>(21,239)</b>	<b>(67,629)</b>	<b>37,303</b>	<b>(27,339)</b>	<b>(18,029)</b>	<b>44,203</b>	<b>(15,957)</b>	<b>(16,211)</b>	<b>(16,461)</b>	<b>0</b>	
Opening Bank Balance		70,000	114,803	99,563	89,535	138,438	117,198	49,570	86,872	59,533	41,505	85,707	69,750			
Surplus / (Deficit)		44,803	(15,239)	(10,029)	48,903	(21,239)	(67,629)	37,303	(27,339)	(18,029)	44,203	(15,957)	(16,211)			
GST Receipts		0														
<b>Closing Bank Balance</b>		<b>114,803</b>	<b>99,563</b>	<b>89,535</b>	<b>138,438</b>	<b>117,198</b>	<b>49,570</b>	<b>86,872</b>	<b>59,533</b>	<b>41,505</b>	<b>85,707</b>	<b>69,750</b>	<b>53,539</b>			